

Better Sight.  
Better Life.



# COMBAT GLARE AT EVERY ANGLE WITH CRIZAL SAPPHIRE® 360° UV LENSES

## Crizal Sapphire® 360° UV Lenses Deliver Best-in-Class Transparency

Light is everywhere. Modern eyeglass wearers live in an increasingly illuminated world, surrounded by sources of light that strike their lenses from every angle imaginable. These light sources create reflections on lenses that are uncomfortable and can impact wearers' everyday lives.

**2** OUT OF **3** WEARERS agree they're **exposed to more light** sources than ever before\*

**4** OUT OF **5** WEARERS **experience reflection** when inside or outside\*

### HOW ARE CRIZAL SAPPHIRE® 360° UV LENSES DIFFERENT?

- The first to feature **Multi-Angular Technology™**, which reduces reflections from any angle of light, resulting in less distracting glare, better aesthetics, and safer nighttime driving
- The first to feature **E-SPF® 35, providing optimal UV protection in a clear lens**, without compromising clarity

\*Quantitative consumer study, N=2406 wearers from 25 to 65 years old, United States, Spain, India - GfK (2016).



CRIZAL SAPPHIRE® 360° UV

## Our best No-Glare lens

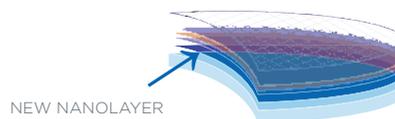
WITH CRIZAL SAPPHIRE® 360° UV LENSES, THE CHOICE IS CLEAR

- **Multi-Angular Technology™** considers a 360° angle in the optical calculation. A new patent-pending nanolayer, when combined with this new calculation, results in reduced reflections in clear lenses by 20% to 30%,\* for improved clarity and better aesthetics.

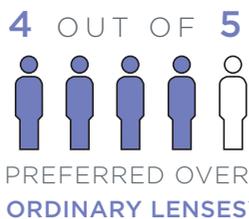
30%  
LESS SIDE  
REFLECTIONS



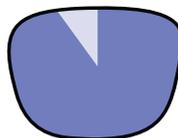
20%  
LESS FRONT  
REFLECTIONS



CONSUMERS **PREFER** LENSES WITH **CRIZAL®**



PREFERRED OVER  
ORDINARY LENSES†



9 OUT OF 10  
CONSUMERS WILL  
RE-PURCHASE‡

NOW AVAILABLE IN **FINISHED SINGLE VISION**

\*As compared to Crizal Avancé UV™, depending on the lens configuration (index, hard coat, etc) and incident angle.

†Independent eyeglass wearers study of 200 participants conducted by the University of Arkansas in 2016 and sponsored by Essilor of America, Inc.

‡Consumer study of 896 participants who purchased Crizal lenses in connection with a promotion that was conducted by Essilor (2016).

**Crizal** SAPPHIRE® 360° UV

