



PROVIDE YOUR SINGLE VISION PATIENTS THE BEST VISUAL EXPERIENCE WITH EYEZEN™ + LENSES

Eyezen™ + Lenses Defend Against Digital Eye Strain* and Harmful Blue Light**

Today's digital world forces our eyes to work harder every day. Single vision patients need a better solution that can keep up with the modern demands of life and the impact they have on their eyes.

HOW DO EYEZEN™ + LENSES ENHANCE THE SINGLE VISION EXPERIENCE?

- Eyezen+ lenses have embedded Harmful Blue Light protection**
- Designed with W.A.V.E. (Wavefront Advanced Vision Enhancement™) Technology to provide sharper vision than traditional single vision lenses
- Available with 4 different levels of accommodative relief for single vision patients in every age group[†]:

NEW EYEZEN+ 0

17 and under
(0.00 diopters)

EYEZEN+ 1

18 to 34 yrs
(0.40 diopters)

EYEZEN+ 2

35 to 44 yrs
(0.60 diopters)

EYEZEN+ 3

45 to 50 yrs
(0.85 diopters)[‡]

*Eyezen+ designs 1, 2, and 3 containing accommodative relief.

**Eyezen+ lenses block at least 20% of Harmful Blue Light, which is the high energy wavelengths found between 415-455 nm on the light spectrum (blue-violet light).

[†]The recommended age ranges for each design provided is based on research, but the Eyecare Professional is free to use discretion in prescribing Eyezen+ lenses.

[‡]It is recommended you consider progressive lenses with your patients aged 45 to 50 years.

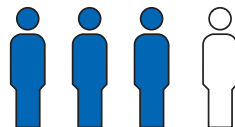


With Eyezen™+ Lenses, Seeing is Relieving

PROTECT YOUR PATIENTS WITH SOMETHING EXTRAORDINARY

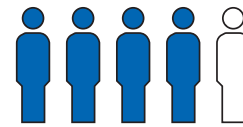
SINGLE VISION WEARERS
**PREFER LENSES WITH
 THE EYEZEN+ DESIGN**
 OVER STANDARD
 SINGLE VISION LENSES*

3 OUT OF **4**



PREFERRED FOR
EVERYDAY WEAR*

4 OUT OF **5**



PREFERRED FOR
DIGITAL DEVICES*

STANDARD SINGLE
 VISION LENSES

EYEZEN+ LENSES

	STANDARD SINGLE VISION LENSES	EYEZEN+ LENSES
DISTANCE VISION CORRECTION	✓	✓
DIGITALLY SURFACED		✓
DEFENDS AGAINST DIGITAL EYE STRAIN**		✓
REDUCES EXPOSURE TO HARMFUL BLUE LIGHT†		✓
W.A.V.E. TECHNOLOGY FOR SHARPER VISION		✓

*A 2016 double-blind, home-use test conducted by the University of Arkansas with 121 participants, including 40 single vision eyeglass wearers, revealed that 3 out of 4 prescription eyeglass wearers preferred lenses with Eyezen design 1, 2, or 3 to their own eyeglasses, and it also showed that 4 out of 5 prescription eyeglass wearers preferred lenses with Eyezen design 1, 2, or 3 to their own eyeglasses when using digital devices.

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Eyezen™+

