

# DON'T COMPROMISE YOUR VISION

You're connected—to your friends, to your world, and to your work. From computers to TV screens to mobile phones, your eyes are constantly at risk for eye strain and exposure to Harmful Blue Light.<sup>2</sup> Help protect your eyes so you can focus on what matters to you.

<sup>2</sup> Eyezen lenses filter at least 20% of Harmful Blue Light, which is the high energy wavelengths found between 415-455 nm on the light spectrum (blue-violet light).



SEE MORE.  
DO MORE.

## Eyezen®

COMBINE *EYEZEN* ENHANCED  
SINGLE VISION LENSES  
WITH OTHER TECHNOLOGIES  
FROM ESSILOR:

### Transitions™

*Light Intelligent Lenses™  
for seamless comfort and  
protection in any light*

### Crizal®

*No-Glare Lenses For  
The Clearest Vision Possible™*

### Xperio<sup>UV</sup>™

*Polarized sun lenses  
for the best vision under  
the sun*

ESSILORUSA.COM

\*Quantitative research conducted among a representative sample of 958 independent ECPS by CSA in February 2019—France, UK, Germany, Italy, Spain, US, Canada, Brazil, China, India.

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# #1

ESSILOR, #1 LENS BRAND  
RECOMMENDED BY EYECARE  
PROFESSIONALS WORLDWIDE\*

# Eyezen®

## ENHANCED SINGLE VISION LENSES

Delivers sharper vision, defense against digital eye<sup>1</sup> strain, and protection from Harmful Blue Light.<sup>2</sup>



ESSILOR

Eyezen®

# Eyezen®

## SEEING IS RELIEVING

More than **90%** of adults are at risk for digital eye strain<sup>3</sup>



WITHOUT **EYEZEN** LENSES

Simulated Image



WITH **EYEZEN** LENSES

Simulated Image

## EYEZEN® LENSES ARE IDEAL FOR SINGLE-VISION WEARERS

Eyezen lenses are an enhanced, everyday pair of single-vision lenses that are a more complete solution. They are providing sharper vision addressing modern vision problems such as digital eye strain and exposure to Harmful Blue Light.<sup>2</sup>

### KEY BENEFITS:



DEFENSE AGAINST DIGITAL EYE STRAIN<sup>1</sup>



SHARPER VISION



HARMFUL BLUE LIGHT PROTECTION<sup>2</sup>

## DIGITAL EYE STRAIN

Digital eye strain<sup>1</sup> is defined as the **physical eye discomfort** felt after two or more hours in front of a digital screen. It originates from the overexertion of certain muscles that help your eyes focus.

## HARMFUL BLUE LIGHT

Blue light can be good or bad. Harmful Blue Light is all around you due to the increasing use of devices and new lighting technologies inside and sunlight outside. *Eyezen* lenses have embedded technology that can differentiate between the two, helping filter out Harmful Blue Light and letting in the Beneficial Blue Light that helps regulate mood and sleep cycles.

<sup>1</sup> Rosenfield M, Hue JE, Huang RR, Bababekova Y. (2012); Rosenfield (2016). *Eyezen+* designs 1, 2, 3, and 4 contain accommodative relief.

<sup>2</sup> *Eyezen* lenses filter at least 20% of Harmful Blue Light, which is the high energy wavelengths found between 415-455 nm on the light spectrum (blue-violet light).

<sup>3</sup> The Vision Council 2016 Digital Eye Strain Report, *Eyes Overexposed: The Digital Dilemma*.