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PROGRESSIVE LENS  
BRAND RECOMMENDED BY  
OPTOMETRISTS AND OPTICIANS\*



# VARILUX® PROGRESSIVE LENSES





# Varilux® X series™

Varilux® X Series™ is the most innovative *Varilux* lens design available. *Varilux X Series* lenses\* are the only progressive lenses to feature Xtend® Technology, a revolutionary design calculation. This innovation significantly extends the area of sharp vision within arm's reach so patients no longer have to move their head to find "just the right spot."

\*Personalization available in *Varilux X Fit* lenses and *Varilux X 4D* lenses

100%  
SATISFACTION

Varilux® X Series™  
IS THE ONLY  
PROGRESSIVE LENS  
THAT HAS A **100%**  
SATISFACTION RATE  
FROM ECPs.\*\*

\*\* ECP Brand Tracker survey conducted in 2020 by an independent third party. "Thinking of the Progressive Addition Lenses you dispense, overall, how satisfied are you with each product?" Satisfied & Very Satisfied (n=34 ECPs)

REDUCES  
HEAD MOVEMENT  
within arm's reach

HELPS ELIMINATE  
OFF-BALANCE FEELING

SMOOTH TRANSITIONS  
from distance to near

SHARPER VISION  
even in low light

LARGE READING AREA



# Varilux® Physio® W3+

**Varilux® Physio® W3+** lenses provide your patients with smooth transitions from near to far, in addition to sharp vision in low light. *Varilux Physio W3+* lenses\* feature exclusive SynchronEyes® Technology which calculates the lenses as a matched pair, letting the eyes work better together.

\*Personalization available in *Varilux Physio W3+ Fit* lenses and *Varilux Physio W3+ eyecode* lenses

**SMOOTH TRANSITIONS**  
from distance to near

**SHARPER VISION**  
even in low light

**LARGE READING AREA**



# Varilux® Comfort Max

**Varilux® Comfort Max** lenses are designed keeping in mind the needs of the modern presbyope. Powered by the unique Flex Optim™ technology, *Varilux Comfort Max* lenses\* provide enhanced postural flexibility and a stretched useful vision zone so your patients can see comfortably all day long.\*\*

\*Personalization available in *Varilux Comfort Max Fit* lenses

\*\* Vs. Varilux Comfort® W2+ lens. Average percentage gain in area considering 3 prescriptions (-4 Add 2, 0 Add 2 & +4 Add 2), 5 target distances (at 40cm, 60cm, 1m, 2m & 5m) and max visual acuity loss of 0.15 logMAR.

**8 out of 10**  
**WEARERS**  
**EXPERIENCED**  
**EASY ADAPTATION**<sup>1,2</sup>

**9 out of 10**  
**NEW PROGRESSIVE**  
**LENS WEARERS**  
**WANT TO**  
**CONTINUE WEARING IT\***

1. *Varilux Comfort Max* in-Life Consumer Study 3rd independent party - UK - 2019 (n=67).

2. Wearers rated on a 10-point scale from "Very Difficult" to "Very Easy"; Easy adaptation is from 7 to 10.

\* *Varilux Comfort Max* – Among new progressive lenses wearers – Eurosyn – FR – 2019 – N=53, Wearers who answered "Yes" - Yes / No scale on "want to continue wearing *Varilux Comfort Max* lens" - (n=49/53) new PAL wearers.

**FLEXIBILITY IN  
POSTURE**  
all-day-long vision comfort

**SHARPER VISION**  
even in low light

**LARGE READING AREA**



# ELEVATE YOUR PROGRESSIVE LENS PORTFOLIO WITH VARILUX® LENSES

#1

PROGRESSIVE  
LENS BRAND

Varilux® lenses are **the most trusted** PAL brand<sup>1</sup> and #1 recommended by optometrists and opticians.<sup>2</sup>

  
LiveOptics™

The LiveOptics™ R&D process delivers  
**patient-proven test results** on real wearers  
in real life conditions.

**13 BILLION  
COMBINATIONS**

With more than 13 billion combinations there's  
a **Varilux lens for every patient.**

**WIDE-RANGING  
AVAILABILITY**

Varilux lenses are **easy to dispense** with  
wide-ranging availability across all major  
managed vision care plans.

**96% PATIENT  
SATISFACTION**

Varilux has 96% patient satisfaction.<sup>3</sup> And  
that translates to **increased loyalty** for  
your practice.

**ENHANCE THEIR VISION. ELEVATE YOUR CARE.**

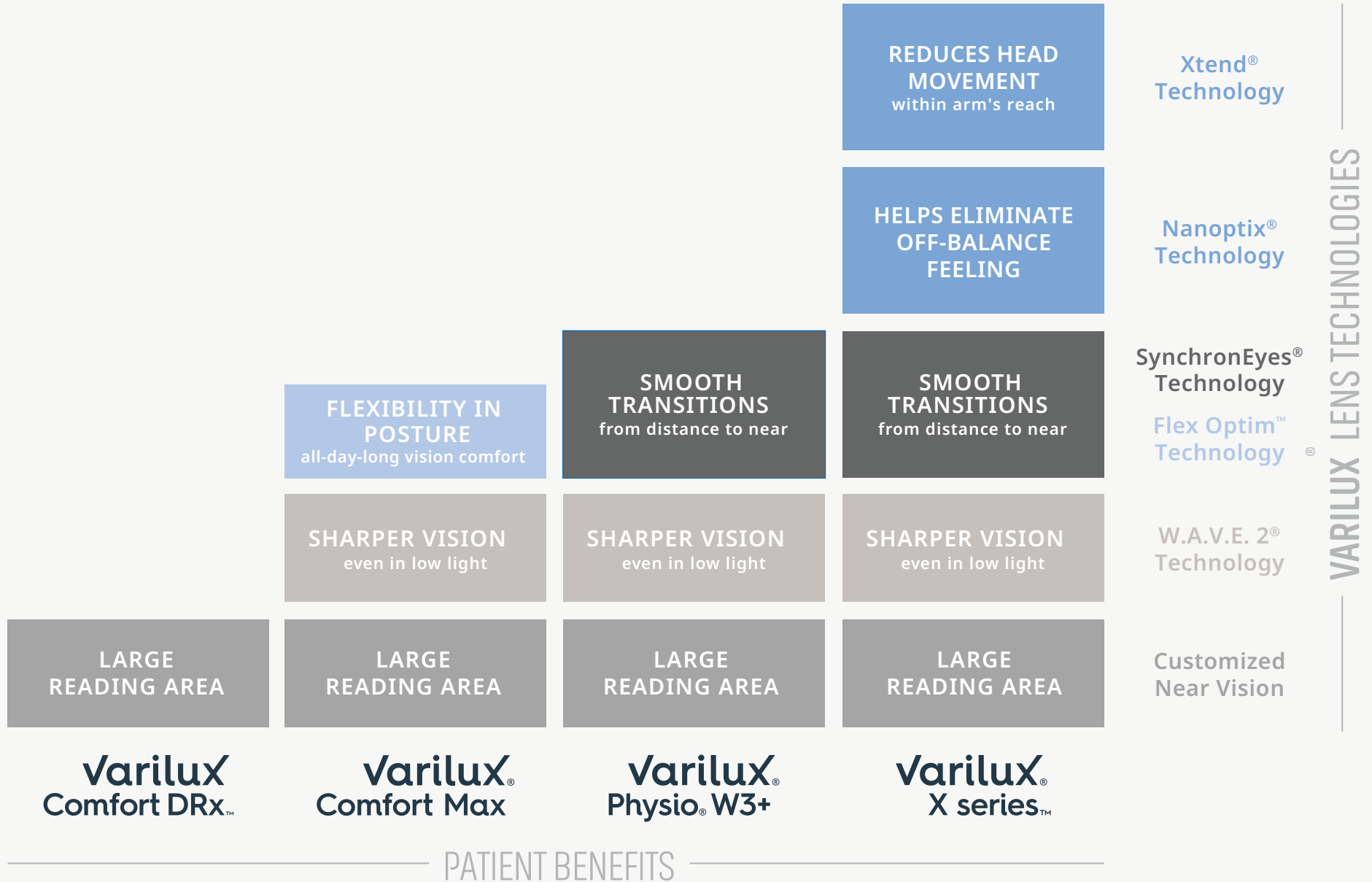
With vision so sharp and seamless, your patients may even forget they're wearing glasses, but they'll never forget who recommended them.

<sup>1</sup>CSA - Essilor - 1701156 Varilux Claims Test - April 2018. Q02A. "Which brand of progressive lenses do you trust the most?" n = 200

<sup>2</sup>Survey conducted by CSA among a representative sample of 1041 independent ECPs, in 10 countries: FR, SP, GER, IT, UK, US, Canada, Brazil, India, China. Feb-Apr 2018.

<sup>3</sup>Global studies conducted between 2009 and 2017 on 1,903 wearers (n = 18 studies).

# VARILUX® LENS PORTFOLIO



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\*Survey conducted by CSA among a representative sample of 1041 independent ECPs, in 10 countries: FR, SP, GER, IT, UK, US, Canada, Brazil, India, China. Feb-Apr 2018.

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