

# VARILUX<sup>®</sup>

DIGITAL  
PROGRESSIVE  
LENSES



Give your patients our best.  
Give them Varilux<sup>®</sup> digital progressive lenses.

SEE MORE.  
DO MORE.





## VARILUX® PROGRESSIVE LENSES THE RESULT OF CONSTANT INNOVATION SINCE 1959

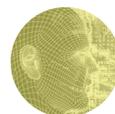
Empower your presbyopic patients with sharp, natural vision available through 100% digitally engineered *Varilux* progressive lenses.



The wearer is at the heart of the innovation process thanks to Essilor's unique R&D program, LIVEOPTICS™. It ensures that all *Varilux* lenses are the result of an integration between two disciplines: the knowledge of human behavior in real-life conditions and the knowledge of Optics and Materials Science.



HUMAN RESEARCH



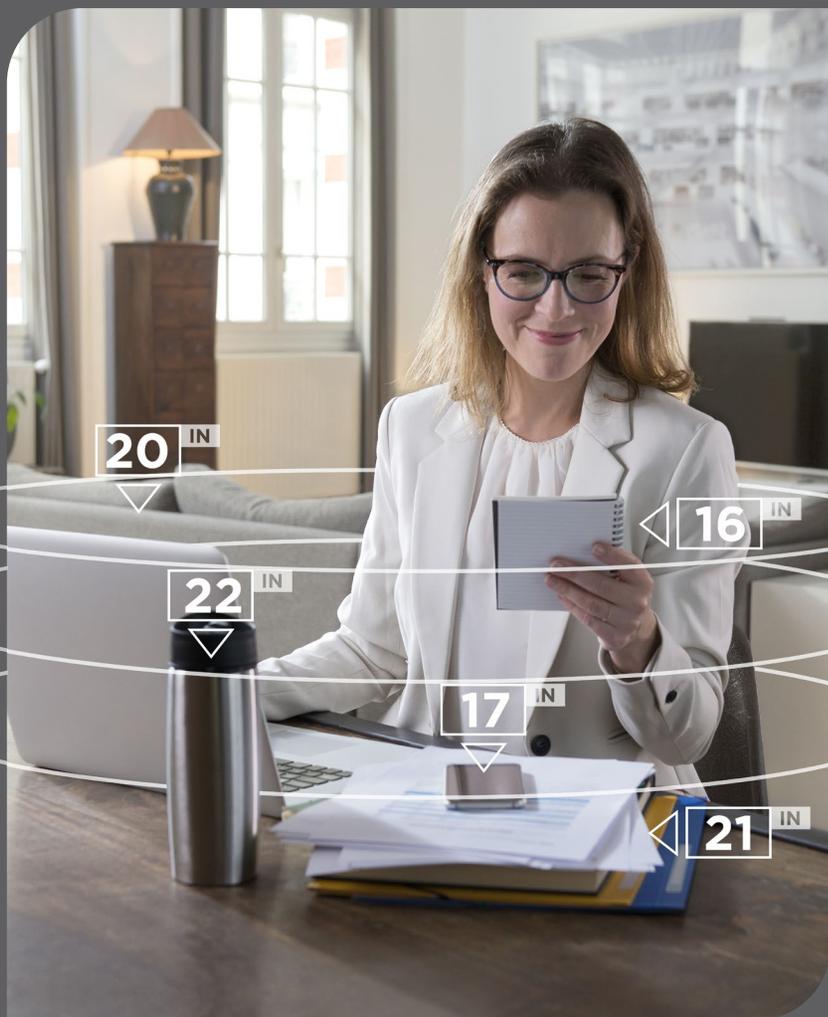
COMPUTING



PROTOTYPING



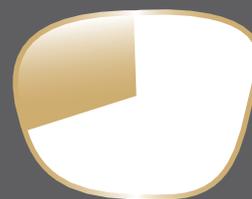
WEARER TESTING



# VARILUX® X series™

Varilux® X Series™ is the most innovative *Varilux* lens design available. *Varilux X Series* lenses\* are the only progressive lenses to feature Xtend™ Technology, a revolutionary design calculation. This innovation significantly extends the area of sharp vision within arm's reach so patients no longer have to move their head to find "just the right spot."

\*Personalization available in *Varilux X Fit* lenses and *Varilux X 4D* lenses



**7 out of 10**  
PREFERRED OVER  
**Varilux® S Series™**

\*Study conducted in 2017 by independent third party sponsored by Essilor of America, Inc. (n=59)

**REDUCES HEAD MOVEMENT**  
within arm's reach

**HELPS ELIMINATE OFF-BALANCE FEELING**

**SMOOTH TRANSITIONS**  
from distance to near

**SHARPER VISION**  
even in low light

**LARGE READING AREA**



# VARILUX<sup>®</sup>

## PHYSIO<sup>®</sup>

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### W3+

Varilux<sup>®</sup> Physio<sup>®</sup> W3+ lenses provide your patients with smooth transitions from distance to near, in addition to sharp vision in low light. *Varilux Physio W3+* lenses\* feature exclusive SynchronEyes™ Technology which calculates the lenses as a matched pair, letting the eyes work better together.

\*Personalization available in *Varilux Physio W3+ Fit* lenses and *Varilux Physio W3+ eyecode* lenses

**SMOOTH TRANSITIONS**  
from distance to near

**SHARPER VISION**  
even in low light

**LARGE READING AREA**



NEW

# VARILUX<sup>®</sup> COMFORT MAX

Varilux<sup>®</sup> Comfort Max lenses are designed keeping in mind the needs of the modern presbyope. Powered by the unique Flex Optim™ technology, *Varilux Comfort Max* lenses provide more flexibility so your patients can naturally change their posture to see comfortably all day long.

\*Personalization available in *Varilux Comfort Max Fit* lenses

**8** out of **10**  
**WEARERS**  
EXPERIENCED  
EASY ADAPTATION<sup>1,2</sup>

**9** out of **10**  
**NEW PROGRESSIVE**  
**LENS WEARERS**  
**WANT TO**  
**CONTINUE WEARING IT\***

1. *Varilux Comfort Max* in-Life Consumer Study 3rd independent party - UK - 2019 (n=67).
2. Wearers rated on a 10-point scale from "Very Difficult" to "Very Easy"; Easy adaptation is from 7 to 10.

\* *Varilux Comfort Max* – Among new progressive lenses wearers – Eurosyn – FR – 2019 – N=53, Wearers who answered "Yes" - Yes / No scale on "want to continue wearing *Varilux Comfort Max* lens" - (n=49/53) new PAL wearers.

FLEXIBILITY IN  
POSTURE  
all-day-long vision comfort

SHARPER VISION  
even in low light

LARGE READING AREA

# VARILUX® LENS PORTFOLIO

REDUCES HEAD  
MOVEMENT  
within arm's reach

HELPS ELIMINATE  
OFF-BALANCE  
FEELING

SMOOTH  
TRANSITIONS  
from distance to near

SMOOTH  
TRANSITIONS  
from distance to near

FLEXIBILITY IN  
POSTURE  
all-day-long vision comfort

SHARPER VISION  
even in low light

SHARPER VISION  
even in low light

SHARPER VISION  
even in low light

LARGE  
READING AREA

LARGE  
READING AREA

LARGE  
READING AREA

LARGE  
READING AREA



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