



## RAY-BAN® AUTHENTIC ESSILOR® SPECIAL EDITION

PRODUCT CATALOGUE AND AVAILABILITY



## **ESSILORLUXOTTICA**

Created in 2018, we are a culmination of two very complementary and inspiring business stories, equally rich in their successes, which have revolutionized an entire industry time and again, changing the very nature of eyewear and how we care for our eyes.

The company brings together complementary expertise in the craftsmanship of iconic eyewear and in advanced lens technologies. United by its vision, values, entrepreneurial spirit and desire to create the best products for all consumers, the company is committed to creating innovative solutions to uniquely address the world's evolving visual needs.

At EssilorLuxottica, our mission is to help people see more, be more and live life to its fullest.

Our groundbreaking products correct, protect and frame the beauty of our most precious sensory organ, our eyes. By combining our expertise in lens technology and eyewear manufacturing, a portfolio of brands that consumers love and global distribution capabilities, we enable people everywhere to learn, work, express themselves and fulfil their potential.

Innovation is at the heart of EssilorLuxottica's growth story. From product and design innovation to reimagining the consumer experience to establishing new business models, our teams constantly push the boundaries of what's possible and question how we can better serve both our professional customers and our consumers.

That is why we created a new category of products: **THE COMPLETE PAIR**, empowering the most iconic frames with premium lens packages adapted to consumers' visual needs at the very core.



By combining branded frames made to the highest standards and cutting edge lens technologies, eyeglasses transform from simple objects needed to improve eyesight into functional accessories that guarantee maximum comfort, allowing your customers to express their own personal style.

Glasses are among the most visible fashion accessories and reflect the wearer's personality. From the moment the frame meets the face, a sense of authenticity, creativity and trust that consumers appreciate emerges.

Thanks to Ray-Ban Authentic complete pairs, we offer the perfect combination of frames and lenses, designed together from the start, to create a unique, authentic experience.

Ray-Ban Authentic Essilor Special Edition is available for an advanced visual experience: a complementary offer which includes the very best of Essilor designs and technologies. available for Essilor's best partners.

## RAY-BAN® AUTHENTIC ESSILOR® SPECIAL EDITION

Discover Ray-Ban Authentic frames with premium Essilor lenses, designed together as a complete pair, providing the best possible combination of features and technologies.



The Ray-Ban Authentic Essilor Special Edition complete pairs are built with the foundation of Ray-Ban Authentic, strengthened by the technologies and know-how of the number 1 spectacle lens brand worldwide\* to provide you with the most innovative lens designs, reworked exclusively for Ray-Ban.

<sup>\*</sup> Euromonitor International Limited, Eyewear 2021 edition, Essilor International, Retail Value Sales RSP

## STORY OF ESSILOR



The creation and development of the Essilor Group is the result of a unique human, industrial and commercial adventure that began in 1849, the year in which Essilor first produced a lens in the Quartier du Marais in Paris. Since then, Essilor has become the world leader in eyewear lenses, pursuing an important mission: to improve life by improving sight.

The history of the group was built around foundations that still feed the culture of Essilor: innovation: partnership, international openness, entrepreneurial spirit and human values.

Over the years, Essilor has become the leader in innovation with the world's largest research and development centre for lenses, developed and patented revolutionary solutions for premium vision.

For consumers who want to wear superior quality glasses, without compromise.

Invention of the first Varilux® progressive lens by Bernard Maitenaz. With Crizal®,
Essilor introduces a
combination of
revolutionary
technologies to the
market to reduce glare,
scratches and smudges
for the clearest vision
possible™.

With Eyezen® single vision lenses, Essilor anticipates and supports evolving lifestyles: the new range of single vision lenses protects the eyes from visual fatigue related to the use of digital devices.

Varilux® X series™: the latest sophisticated innovation in the Varilux lens range.





1992





1849

1959

1978

2008

2015

2016

2017

2020

6

Since 1849, Essilor has dedicated itself to a single ambition: improving people's lives by improving their sight.



To evaluate consumer satisfaction and meet their visual needs, the first test on wearers is conducted. Varilux® lenses have now been tested by over 12,000 people.



The new era of customization:
Eyecode® technology with high precision, considers the wearer's physiological and behavioural measurements that affect vision.



Essilor continues to invest in blue-violet light protection innovation: Essential Blue Series® is the first protection against the harmful effects of UV rays and blue-violet light to be integrated in the lens material.

RAY-BAN® AUTHENTIC ESSILOR® SPECIAL EDITION

Launch of the Ray-Ban® Authentic, Essilor® Special Edition offer

## STORY OF RAY-BAN



Our history began in aviation 80 years ago, when a new type of glasses was introduced to protect the pilots of the US Air Force, who were frequently suffering from headaches and dizzy spells, from sun rays. Thanks to the shape of the lenses and their green color G-15, the new model was able to eliminate reflections without obscuring the view and allowed pilots to fly without fear of light refractions.

In 1937, the sale of anti-reflective glasses was extended to the public. The original model, with the classic drop-shaped frame, that the following year is released in metal combined with G-15 lenses, finds a name: Ray-Ban Aviator. The brand and one of the most iconic models ever made are created, with unmistakable style and timeless design.

Constant research, development of pioneering technological innovations (such as soft mirrored lenses) and a unique style have led Ray-Ban to be the icon that everyone knows and loves today.



### SINGLE VISION

### **PROGRESSIVE**

## **Essilor**

Eye**zen**.

Eyezen.+

**VariluX Comfort Max** 

**VariluX**<sub>®</sub> Physio<sub>®</sub> W3+

**Varilux** X series...

- Optimized sharpness and contrast in the whole lens
- The new generation of single vision lenses for today's digital lifestyle
- The best visual experience for single vision wearers in today's digital lifestyle
- Enhanced postural flexibility for all-day-long vision comfort
- Seamless transitions from near to far for effortless vision
- The most advanced Varilux lens ever for extended vision within arm's reach and beyond

### EACH LENS PACKAGE INCLUDES THE LATEST ESSILOR BRANDS AND TECHNOLOGIES

For each package, we apply the best possible combination of features for legendary style and elevated sight.



### TRANSITIONS LENSES



Don't compromise between protection and style with Transitions® Signature® GEN 8®

### THINNING TECHNOLOGY



Thinner and lighter lenses for hyperopes

### **EDGING & MOUNTING**



Specific edging and mounting processes to refine aesthetics

### **RAY-BAN SIGNATURE**



Authentic Ray-Ban signature



### FIT TO FRAME



Lens design adjusted for any Ray-Ban frames shape for optimal vision performance

#### **BLUE LIGHT FILTER**

### **E**ssential Blue series.

Blue light filtering lens



Crizal Sapphire<sub>®</sub> 360° UV Crizal. Rock.

Best in class transparency for the clearest vision possible™ Most scratch-resistant Crizal lens ever made



### RAY-BAN® AUTHENTIC SUN OFFER **ESSILOR® SPECIAL EDITION**

### **PROGRESSIVE**

## **Essilor**<sub>®</sub> SV Sun-Xtra...

Lens design ensuring instant sharp vision

across the whole lens outdoors



Lens design with extended acuity fields for greater sharpness and comfort outdoors

### EACH LENS PACKAGE INCLUDES THE LATEST ESSILOR BRANDS AND TECHNOLOGIES

For each package, we apply the best possible combination of features for legendary style and elevated sight.



## LARGEST SUN RX



The largest sun Rx collection close to plano with Ray-Ban<sup>(1)</sup>

### **BASE MATCHING**



Seamless match between frame base and lens front surface

### THINNING TECHNOLOGY



Thinner and lighter lenses for hyperopes

### **EDGING & MOUNTING**



Specific edging and mounting processes to refine aesthetics

### **RAY-BAN SIGNATURE**



Authentic Ray-Ban signature





Lens design adjusted for any Ray-Ban frames shape for optimal vision performance



Complete protection against harmful UV light, on both surfaces of the lens



### THE WORLD OF SUN RX

Decades of experience in manufacturing lenses have enabled us to perfect their adaptability to the most iconic Ray-Ban frame models.

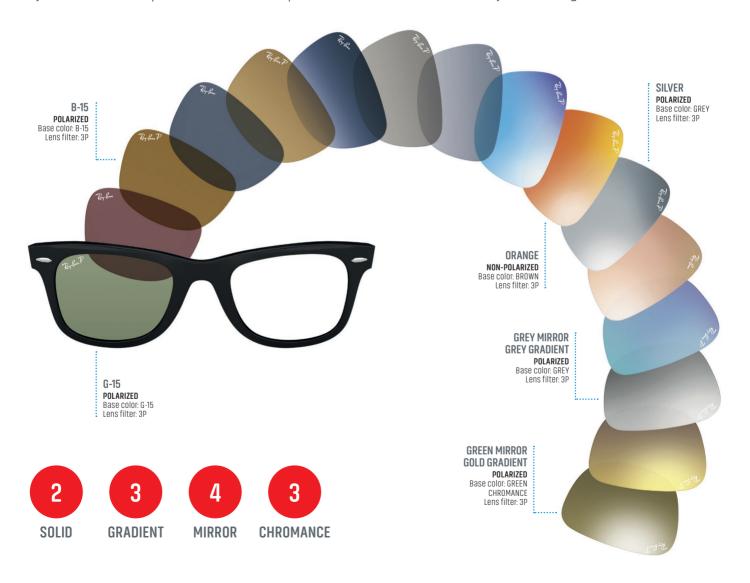
Every Essilor customer can now enjoy the best visual quality without giving up the Ray-Ban style they love. Color is a fundamental aspect of the Ray-Ban look, that's why we chose the most popular colors and made them available in a wide selection of graduated lenses.

Each pair of glasses is tailor-made for the customer by Essilor, completed with the unmistakable Ray-Ban signature.

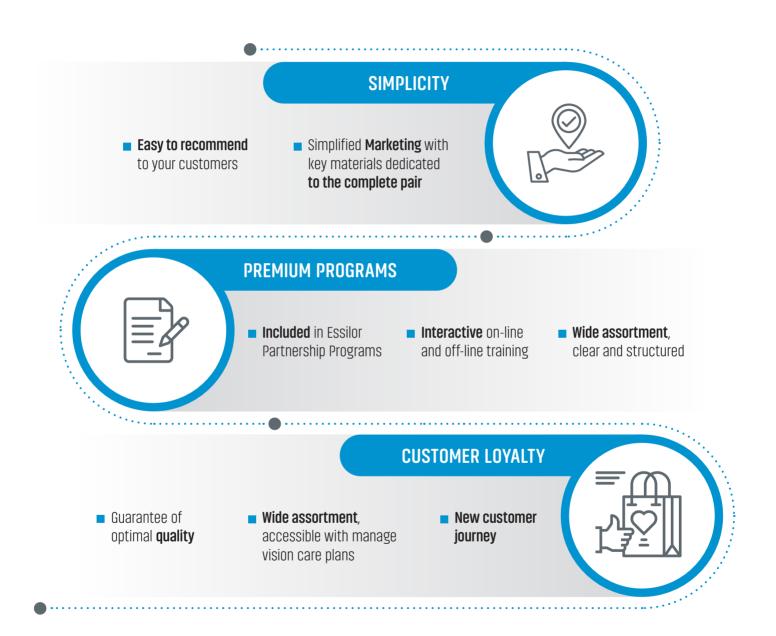
For an authentic Ray-Ban style combined with the best Essilor technologies.

With 17 colors available in Sun RX, Ray-Ban Authentic Essilor Special Edition is a complete range of colors and treatments that adapt to the style and desires of all your customers.

Ray-Ban Authentic Essilor Special Edition lenses are compatible with a wide selection of the latest Ray-Ban Plano sunglasses frames in:



## OTHER OFFER: FOR YOU AND FOR YOUR CUSTOMERS







## RAY-BAN® AUTHENTIC ESSILOR® SPECIAL EDITION PRODUCT AVAILABILITY







## RAY-BAN® AUTHENTIC ESSILOR® SPECIAL EDITION



## **SINGLE VISION**

## Essilor<sub>360°</sub>

360° <sub>™</sub>	MATERIAL	LENS PROPERTY	POWER FROM	POWER TO	CYL MAX
		Essential Blue Series®	-10	8	-4
	<b>1.50</b> Index Plastic	Transitions 8 G-15	-10	8	-4
		Transitions 8 grey	-10	8	-4
Cloor and Transitions®	Airwear* (polycarbonate)	Essential Blue Series	-10	8	-4
Clear and Transitions® lenses range		Transitions 8 G-15	-10	8	-4
iciises ialige		Transitions 8 grey	-10	8	-4
		Essential Blue Series	-13	8	-6
	<b>Thin &amp; Lite® 1.67</b> High-Index	Transitions 8 G-15	-13	8	-6
		Transitions 8 grey	-13	8	-6

## Eye**zen**®

Start	MATERIAL	LENS PROPERTY	POWER FROM	POWER TO	CYL MAX
	<b>1.50</b> Index Plastic	Essential Blue Series Transitions 8 G-15 Transitions 8 grey	-10 -10 -10	6 6 6	-6 -6 -6
Clear and Transitions lenses range	<b>Airwear</b> (polycarbonate)	Essential Blue Series Transitions 8 G-15 Transitions 8 grey	-10 -10 -10	6 6 6	-6 -6 -6
	Thin & Lite 1.67 High-Index	Essential Blue Series Transitions 8 G-15 Transitions 8 grey	-14 -14 -14	6 6 6	-6 -6 -6

## Eyezen... + Profile 0.4 - 0.6 - 0.85 - 1.1

	MATERIAL	LENS PROPERTY	POWER FROM	POWER TO	CYL MAX
		Essential Blue Series	-10	6	-6
	<b>1.50</b> Index Plastic	Transitions 8 G-15	-10	6	-6
		Transitions 8 grey	-10	6	-6
	<b>Airwear</b> (polycarbonate)	Essential Blue Series	-10	8	-6
Clear and Transitions		Transitions 8 G-15	-10	8	-6
lenses range		Transitions 8 grey	-10	8	-6
		Essential Blue Series	-13	9	-6
	Thin & Lite 1.67 High-Index	Transitions 8 G-15	-13	9	-6
	, and the second	Transitions 8 grey	-13	9	-6







## RAY-BAN® AUTHENTIC ESSILOR® SPECIAL EDITION

PROGRESSIVES



## **PROGRESSIVES**

## VariluX<sub>®</sub> Comfort Max

Comfort Max	MATERIAL	LENS PROPERTY	POWER FROM	POWER TO	CYL MAX	ADD FROM	ADD TO MAX	MIN FIT HEIGHT
		Essential Blue Series®	-10	6	-6	0.75	3.50	14
	1.50 Index Plastic	Transitions 8 G-15	-10	6	-6	0.75	3.50	14
		Transitions 8 grey	-10	6	-6	0.75	3.50	14
	Airwoor <sup>®</sup>	Essential Blue Series	-10	6	-6	0.75	3.50	14
Clear and Transitions®	<b>Airwear®</b> (polycarbonate)	Transitions 8 G-15	-10	6	-6	0.75	3.50	14
lenses range	(pulycarbullate)	Transitions 8 grey	-10	6	-6	0.75	3.50	14
	Thin 01:4084 (7	Essential Blue Series	-14	9	-6	0.75	3.50	14
	<b>Thin &amp; Lite® 1.67</b> High-Index	Transitions 8 G-15	-14	9	-6	0.75	3.50	14
	IIIgii-iiiu6X	Transitions 8 grey	-14	9	-6	0.75	3.50	14

Varilux Comfort Max for Ray-Ban

varinax	301111011	I IUX IOI I	tay ban									
ADD	0.75	1.00	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.00	3.25	3.50



Physio <sub>®</sub> W3+	MATERIAL	LENS PROPERTY	POWER FROM	POWER TO	CYL MAX	ADD FROM	ADD TO MAX	MIN FIT HEIGHT
		Essential Blue Series	-10	6	-6	0.75	3.50	14
	1.50 Index Plastic	Transitions 8 G-15	-10	6	-6	0.75	3.50	14
		Transitions 8 grey	-10	6	-6	0.75	3.50	14
	Airwoor	Essential Blue Series	-10	6	-6	0.75	3.50	14
Clear and Transitions	<b>Airwear</b> (polycarbonate)	Transitions 8 G-15	-10	6	-6	0.75	3.50	14
lenses range	(pulycarbullate)	Transitions 8 grey	-10	6	-6	0.75	3.50	14
	Thin Olive 4 (7	Essential Blue Series	-14	9	-6	0.75	3.50	14
	<b>Thin &amp; Lite 1.67</b> High-Index	Transitions 8 G-15	-14	9	-6	0.75	3.50	14
	IIISII-IIIUGA	Transitions 8 grey	-14	9	-6	0.75	3.50	14

Varilux Physio W3+ for Ray-Ban

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ADD	0.75	1.00	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.00	3.25	3.50

Varilux Physio W3+ for Ray-Ban: progression length variable from 14 mm to 17 mm by 1/10 mm



## **PROGRESSIVES**



Index Plastic	Essential Blue Series® Transitions 8 G-15	-10	6	-6	0.75		
Index Plastic	Trancitione 8 G-15		-	- 0	0.70	4	14
	เกิดเกิดเกิดเกิด ดี น้ำไป	-10	6	-6	0.75	4	14
	Transitions 8 grey	-10	6	-6	0.75	4	14
	Essential Blue Series	-10	6	-6	0.75	4	14
	Transitions 8 G-15	-10	6	-6	0.75	4	14
(Garbonate)	Transitions 8 grey	-10	6	-6	0.75	4	14
01:4-84 (7	Essential Blue Series	-12	6	-6	0.75	4	14
		-12	6	-6	0.75	4	14
-111467	Transitions 8 grey	-12	6	-6	0.75	4	14
/ ( {	ear° carbonate) 6 Lite°1.67 Index	Essential Blue Series Transitions 8 G-15 Transitions 8 grey  Essential Blue Series Transitions 8 grey  Transitions 8 G-15 Transitions 8 G-15	Essential Blue Series -10 Transitions 8 G-15 -10 Transitions 8 grey -10  Essential Blue Series -12 Index Transitions 8 G-15 -12	Essential Blue Series -10 6 Carbonate)  Transitions 8 G-15 -10 6 Transitions 8 grey -10 6  Essential Blue Series -12 6 Transitions 8 G-15 -12 6	Essential Blue Series -10 6 -6 Carbonate)  Transitions 8 G-15 -10 6 -6 Transitions 8 grey -10 6 -6  Essential Blue Series -12 6 -6 Transitions 8 G-15 -12 6 -6	Essential Blue Series -10 6 -6 0.75 Carbonate) Transitions 8 G-15 -10 6 -6 0.75 Transitions 8 grey -10 6 -6 0.75 Essential Blue Series -12 6 -6 0.75 Index Transitions 8 G-15 -12 6 -6 0.75	Essential Blue Series -10 6 -6 0.75 4 Transitions 8 G-15 -10 6 -6 0.75 4 Transitions 8 grey -10 6 -6 0.75 4  Essential Blue Series -12 6 -6 0.75 4 Transitions 8 G-15 -12 6 -6 0.75 4

Varilux	X	for	Ray-Ban

ADD	0.75	1.00	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.00	3.25	3.50

Varilux X for Ray-Ban: progression length variable from 14 mm to 17 mm by 1/10 mm





### TRANSITIONS® SIGNATURE® GEN 8™

		TRANSPORT OF	
		GREY	G-15
Faciles 0/ 00	1.50 Index Plastic	•	•
Essilor 360° for Ray-Ban®	Airwear® (polycarbonate)	•	•
Tot Ray-Dail	<b>Thin &amp; Lite® 1.67</b> High-Index	•	•
	1.50 Index Plastic	•	•
Eyezen® Start for Ray-Ban	Airwear (polycarbonate)	•	•
ioi kay-bali	Thin & Lite 1.67 High-Index	•	•
Fueron® .	1.50 Index Plastic	•	•
Eyezen®+ for Ray-Ban	Airwear (polycarbonate)	•	•
Tor Kay Ban	Thin & Lite 1.67 High-Index	•	•
	1.50 Index Plastic	•	•
Varilux® Comfort Max	Airwear (polycarbonate)	•	•
for Ray-Ban	Thin & Lite 1.67 High-Index	•	•
Variluya Dhyaica Wo	1.50 Index Plastic	•	•
Varilux® Physio® W3+ for Ray-Ban	Airwear (polycarbonate)	•	•
ioi kay ban	Thin & Lite 1.67 High-Index	•	•
Varilux® X series™	1.50 Index Plastic	•	•
for Ray-Ban	Airwear (polycarbonate)	•	•
Tot Kay Dali	Thin & Lite 1.67 High-Index	•	•





## RAY-BAN® AUTHENTIC ESSILOR® SPECIAL EDITION SUN AVAILABILITY



## SUN

## Essilor<sub>®</sub> SV Sun-Xtra<sub>w</sub>

SV	Sun-Xtra™	MATERIAL	POWER FROM	POWER TO	CYL MAX
· · ·	SOLID TINT GRADIENT GRADIENT POLARIZED MIRROR CHROMANCE	Airwear® (polycarbonate)	-6	6	-4
	SOLID POLARIZED	<b>Airwear</b> (polycarbonate)	-6	6	-4
	SOLID POLANIZED	<b>Thin &amp; Lite<sup>®</sup> 1.67</b> High-Index	-6	6	-4

<sup>•</sup> The power ranges may vary according to the chosen frame.

## Varilux<sub>®</sub> Sun-Xtra<sub>™</sub>

Sun-Xtra <sub>™</sub>	MATERIAL	POWER FROM	POWER TO	CYL MAX	ADD FROM	ADD TO	MIN FIT HEIGHT
<ul> <li>SOLID TINT</li> <li>GRADIENT</li> <li>GRADIENT POLARIZED</li> <li>MIRROR</li> <li>CHROMANCE</li> </ul>	<b>Airwear</b> (polycarbonate)	-6	6	-4	0.75	3.50	14
OOLID DOLADIZED	<b>Airwear</b> (polycarbonate)	-6	6	-4	0.75	3.50	14
SOLID POLARIZED	<b>Thin &amp; Lite 1.67</b> High-Index	-6	6	-4	0.75	3.50	14

 $<sup>\</sup>cdot$  The power ranges may vary according to the chosen frame.

Varilux Sun-Xtra for Ray-Ban®

ADD	0.75	1.00	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.00	3.25	3.50	
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<sup>•</sup>Sun-Xtra lenses are also available in clear and Transitions versions, on the clear for sun frames offering.

## COLOR AVAILABILITY FOR THE SUN-XTRA RANGE

### **SOLID LENSES**



G-15 POLARIZED Base color: G-15 Lens filter: 3P

NON-POLARIZED Base color: G-15 Lens filter: 3N



B-15 POLARIZED Base color: B-15

Lens filter: 3P

NON-POLARIZED

Base color: B-15

Lens filter: 3N

### **GRADIENT LENSES**



POLARIZED
Base color:
BLUE
Lens filter: 2P



GREY
POLARIZED
Base color:
GREY
Lens filter: 2P



BROWN
POLARIZED
Base color:
BROWN
Lens filter: 2P

### MIRROR LENSES



ORANGE
POLARIZED
Base color:
BROWN
Lens filter: 3P



POLARIZED
Base color:
GREY
Lens filter: 3P

NON-POLARIZED
Base color:
GREEN
Lens filter: 3N



SILVER POLARIZED Base color: GREY Lens filter: 3P

NON-POLARIZED
Base color:
GREEN
Lens filter: 3N



COPPER NON-POLARIZED Base color: PINK Lens filter: 2N

### **CHROMANCE LENSES**



BLUE
POLARIZED
Base color:
LIGHT GREY GRADIENT
DARK GREY
Lens filter: 3P

**GREEN MIRROR** 



GREY GRADIENT
POLARIZED
Base color:
GREY CHROMANCE
Lens filter: 3P

**GREY MIRROR** 



GREEN MIRROR GOLD GRADIENT POLARIZED Base Color: GREEN CHROMANCE

Lens filter: 3P

Airwear® (polycarbonate): available for all sun colors listed above.
Thin & Lite® 1.67 High-Index: only available in G-15 polarized and B-15 polarized.

## FILTERS CATEGORY - GRADUATED SUNGLASSES

### TREATMENT AND COLOR

Five categories have been defined for photochromatic and sun lenses. The wearer must be informed of the relevant categories and indications of use. The table is updated to the standard UNI EN ISO 12312-1:2015.

CAT 0	CAT1	CAT 2	CAT 3	CAT 4
TRANSMITTANCE	TRANSMITTANCE	TRANSMITTANCE	TRANSMITTANCE	TRANSMITTANCE
FROM 80% TO 100%	FROM 43% TO 80%	FROM 18% TO 43%	From 8% to 18%	FROM 3% TO 8%
Clear lenses	Slightly	Medium	Dark	Very
or slightly colored	colored lenses	colored lenses	lenses	dark lenses
Photochromic lenses at clear state			Photochromic lenses at dark state	
INDOOR	ATTENUATED	MEDIUM	STRONG	INTENSE
CLOUDY	SUNLIGHT	SUNLIGHT	SUNLIGHT	SUNLIGHT
	Š			

### **TRANSITIONS® LENSES**

	CLEAR LENS		DARK LENS	
PHOTOCHROMATIC	FILTER CATEGORY	FILTER CATEGORY	DAY DRIVING	NIGHT DRIVING
TRANSITIONS" SIGNATURE" GEN 8" - ALL INDEXES	0	3	YES	YES
TRANSITIONS SIGNATURE GEN 8 - AMBER - ALL INDEXES	0	2	YES	YES

## FILTERS CATEGORY - GRADUATED SUNGLASSES

### **POLAR**

	LENS COLOR	VISIBLE LIGHT TRANSMISSION [%]	MIRROR Color	FILTER Category	DAY Driving	NIGHT Driving
SOLID	BROWN B-15	13.4%	-	3	YES	NO
	GREEN G-15	15.3%	-	3	YES	NO
GRADIENT	BLUE	20.4%	-	2	YES	NO
	BROWN	18.6%	-	2	YES	NO
	GREY	27.7%	-	2	YES	NO
SOLID MIRROR	GREY	11.3%	BLUE	3	YES	NO
THINKOK	BROWN B-15	14.4%	ORANGE	3	YES	NO
	GREY	10.5%	SILVER	3	YES	NO
MIRROR CHROMANCE	GREEN	13.3%	BLUE	3	YES	NO
	GREEN	12.9%	GOLD GRADIENT	3	YES	NO
	GREY	16.7%	GREY GRADIENT	3	YES	NO

## COLORED (NON POLAR)

	LENS COLOR	VISIBLE LIGHT Transmission [%]	MIRROR Color	FILTER Category	DAY Driving	NIGHT Driving
SOLID	BROWN B-15	16.0%	-	3	YES	NO
	GREEN G-15	12.8%		3	YES	NO
SOLID MIRROR	GREEN	11.1%	BLUE	3	YES	NO
	ORANGE/PINK	20.8%	COPPER	2	YES	NO
	GREEN G-15	10.3%	FLASH SILVER	3	YES	NO



# THE PERFECT MATCH OF RAY-BAN'S LEGENDARY STYLE AND ESSILOR'S EXPERTISE IN SIGHT



