

[SL] Are your eyes ready for the new school year?

Sent: TBD

Start the new school year right with an eye exam.
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ADD "EYE EXAM" TO YOUR BACK-TO-SCHOOL CHECKLIST

Did you know that 80% of learning occurs through the eyes? Yet, when back-to-school season hits, many people overlook the importance of getting an annual eye exam.

Now more than ever—as screens place additional strain on our eyes—it's important to take care of your vision with an up-to-date prescription and harmful blue light protection.

Start the school year off right by scheduling eye exams for yourself and your family.

BOOK NOW



Good vision is vital for children to achieve their full academic potential. But many kids aren't able to identify what's normal. In addition to making an annual eye exam part of your regular back-to-school routine, you can keep an eye out for these symptoms and behaviors, which can indicate vision problems.

- Headaches or eye strain
- Avoidance of reading or other close work
- Short attention span for visual tasks
- Turning or tilting the head to use one eye



Make a statement this year with a new pair of glasses—or two! Right now, patients who buy qualifying Essilor lenses with Transitions® can get a second pair of clear lenses **free**. And for a **limited time**, they can choose frames among a selection of participating Luxottica brands* and earn an **additional \$50** reward.

BOOK NOW

Our practice is a proud partner of Essilor because their lens technology helps us provide patients with their best vision, improving quality of life.



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Valid from participating eyecare practices through Dec 31, 2020. Frame purchase required for both pairs. First pair can be any *Transitions* with Crizal® and must include Eyezen+ or any Essilor single vision lens only. Second pair must be of equal or lesser value. Restrictions apply. [See full Terms & Conditions](#).

* Additional \$50 mail-in rebate offer with purchase of both complete pairs on participating frame brands. Valid on purchases from July 1-September 30, 2020. Participating Brands: Ray-Ban, Oakley, Costa, Vogue, Arnette, Polo, Ralph Lauren, Michael Kors, Coach, Brooks Brothers, Emporio Armani, Burberry, Versace, Prada Eyewear, Prada Linea Rossa, Tiffany & Co., Dolce & Gabbana, Miu Miu Eyewear, Valentino, Giorgio Armani, and BVLGARI.

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