HOW TO RECOMMEND

Varilux® Immersia™

1 Consider how much of your patient's day is spent focusing on near tasks

Presbyopes spend

72%

of their time in near vision.[1]

Near vision often involves extensive use of digital screens.

When not equipped with the right solution, it can lead to discomfort.

2 Discuss occupational lenses: the solution for prolonged near vision tasks

As 1st Pair

An as-needed pair of glasses that goes beyond the limitations of near vision options. Occupational lenses offer multiple focal distances for near tasks, addressing the inconvenience of constantly putting on and taking off your glasses during close range, multitasking activities.

As 2nd Pair

Just as you'd change shoes for a hike, it's smart to switch glasses to suit the task. Progressive lenses keep your vision sharp at every distance, while occupational lenses are designed to support extended focus and up-close multitasking.

3 Recommend Varilux® Immersia™ lenses

Designed with the patient's **natural posture** and **ergonomic needs** in mind.

Supported by **AI digital twinning technology**.

Provide **expanded vision in close-up and digital activities** to **help alleviate digital eye strain**.[3]

Recommended for
EMMETROPIC PRESBYOPES
as **1st pair**

A smarter alternative to near vision lenses, **optimized for multitasking**[2] with a deeper field of vision and seamless transition between near and intermediate distances.

Varilux® Immersia™ room

VISION UP TO
10 FEET

Varilux® Immersia™ mid

VISION UP TO
5 FEET

Recommended for
AMETROPIC PRESBYOPES
as **2nd** pair

To perfectly complement your everyday progressive glasses: they offer **visual comfort**[4] during extended near-vision tasks thanks to a **wider area of sharp near vision**.[5]

1. Ribeiro F, Ferreira TB, Silva D, Matos AC, Gaspar S, Piñero DP. Analysis of Daily Visual Habits in a Presbyopic Population. J Ophthalmol.2023Apr 8;2023:6440954. doi: 10.1155/2023/6440954
2. EssilorLuxottica. (2025). Internal R&D simulations - Internal R&D simulations - Volume of vision simulation up to 80cm. Data on file.
3. Sánchez-Brau M, Domenech-Amigot B, Brocal-Fernández F, Seguí-Crespo M. Computer vision syndrome in presbyopic digital device workers and progressive lens design.
Ophthalmic Physiol Opt. 2021 Jul;41(4):922-931. doi: 10.1111/opo.12832. Epub 2021 May 4. PMID: 33945635 Computer vision syndrome (Digital Eye Strain) is reduced in presbyopic desktop computer workers wearing occupational lenses, especially in emmetropes.
4. EssilorLuxottica. (2025). Internal R&D simulations - Visual comfort defined as the combination of natural head posture, wide field of vision and visual acuity. Data on file.
5. EssilorLuxottica. (2025). Internal R&D simulations - Visual acuity simulation for smartphone, laptop and computer distances. Data on file
6. EssilorLuxottica. (2025). Internal R&D simulations - Head posture simulation on several prescriptions and several distances per device. Data on File.

Stay comfortably immersed in your immediate surroundings

Near Vision Lenses

Near vision only

Expanded vision in close-up and digital activities[2]

Varilux® Immersia™

From near vision to 5 feet or 10 feet

Natural head posture in front of screens[6]

Standard Progressive Lenses

Vision from near to far

Support in alleviating digital eye strain[3]

essilor
evolving vision